

# Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

Tariff & Costing-CM Section, Corporate Office,  
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No. 24-02/2011-T&C-CM

Dated: 31.05.2012

## Circular T&C-CM No. 26/12-13

**Sub: Introduction of new RUIIM based prepaid plan “Pyari Jodi” under CDMA services-reg.**

It has been decided by the competent authority to introduce a new prepaid RUIIM based plan “Pyri Jodi” under CDMA services for existing BSNL Landline/WLL customers as under:-

i) Activation of “Pyari Jodi” plan:-

Sr. No.	Particulars	Charges
I	<b>Option 1</b>	
	MRP of SUK (RUIIM& Activation)	Rs.40 (Incl. of S. Tax)
	Freebies offered with SUK	NIL
	<b>Option 2</b>	
	MRP of SUK (RUIIM& Activation)	Rs.40 (Incl. of S. Tax)
	Freebies offered with SUK	NIL
	Sale Price of RUIIM based IFWT	Rs.900
	Freebies offered with IFWT	Talk value of Rs.100 (On-net + Off-net)- First Month Additional talk value of Rs.800 (On-net) – First month to eights month @ Rs.100/Month
	<b>Option 3</b>	
	MRP of SUK (RUIIM& Activation)	Rs.40 (Incl. of S. Tax)
	Freebies offered with SUK	NIL
	Sale Price of RUIIM based recovered IFWT	Rs.500
	Freebies offered with recovered IFWT	Talk value of Rs.500 (On-net)
II	Feature of Pyari Jodi plan	
	Local call from RUIIM (connection taken as per above three options) to one of the BSNL Landline/WLL number in his/her own name against which the RUIIM connection was given	Free
III	All other tariffs and terms and conditions	As per CDMA prepaid base plan

- The customer may be asked to produce last paid bill of the Landline/WLL number also to verify the genuineness of the customer.
- No concession in call charges from Landline/WLL number to the “Pyari Jodi” mobile number will be allowed.
- In case of Assam, J&K and North East LSAs validity of plan is subject to the guidelines/instructions issued by Govt. of India/Regulatory Authority from time to time.
- Circles can suitably adjust the MRP in the price band upto Rs.3 (+/-) of above price considering the local market condition and technical feasibility.
- The above plans are to be offered through BSNL, CSC and distribution channel.

2. The “**PYARI JODI**” Plan to be offered as a promotional offer for 90 days **with effect from 06.06.2012.**


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3. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response. In addition to above, all landline/WLL customers may be informed about the scheme through IVRS and printed message in the Landline/WLL bill to make the scheme a success.

4. All CSCs/Distribution channel are to be educated / updated about the scheme to generate a good response. Availability of RUIMs, CAF, brochures etc. are to be ensured at all CSCs/Distribution channel before the date of launch of scheme for proper delivery of the product.

5. This circular is issued based on the approval of ECT vide Approval No.756 dated 10.05.2012. For queries/clarification/ feedback in respect of above tariff, the communication may be addressed to GM (NWP- CDMA/WiMAX), Corporate Office, BSNL, New Delhi on e-mail ID: mnpbsnldma@gmail.com.


6. The impact of above tariff revision needs to be analyzed and feed back submitted on monthly basis to BSNL HQ for future reference on Fax No. 011-23329125 and e-mail – [tariffcmcoBSNL@gmail.com](mailto:tariffcmcoBSNL@gmail.com) .

  
( Prema Krishnamachari )  
Dy. General Manager (T&C)  
Ph. 011-23734283

To  
All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/E/HR/F, BSNL.
- 3) ED-F/CA/NB, BSNL.
- 4) All PGMs / Sr.GMs/GMs, BSNL C.O.
- 5) Sr. GM (S&M)-for publicity.
- 6) GM (IT) - for making necessary update in website and place in news item.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) Director General P & T Audit, Delhi- 110054.
- 9) OL Section –for Hindi version.
- 10) Guard file.

  
(Subrat Kumar Mohakud)  
Dy. Manager (I&C)